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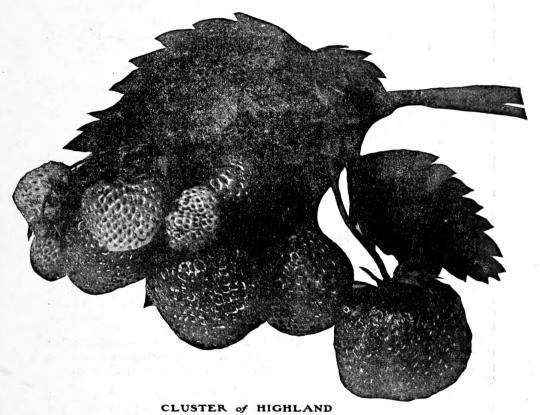
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SCHAUBER'S STRAWBERRY PLAN

FOR 1908

NONE BETTER GROWN



GEORGE R. SCHAUBER

BALLSTON LAKE, N. Y.

LOCAL AND LONG DISTANCE TELEPHONE

Special Motice



HAVE decided to send out this Price List instead of my regular Catalogue this season, for owing to the increased cost of production I would have had to advance prices twenty-five per cent had I got out my regular Catalogue in numbers to send my constantly increasing list of customers,

whereas by reducing advertising expenses by issuing this smaller list, I have advanced the prices on most varieties from ten to fifteen per cent only, and on some varieties not at all. I have already received many orders for Spring delivery from old customers which is the best testimonial I could wish for. My prices are as low as the kind of plants I furnish can be sold at a profit and while I enjoy furnishing plants that bring my old customers back with their friends for more, I am not in the business solely for pleasure or for my health. Remember I dig the entire row whereas many dig only the small late plants from the edges, leaving the strong center plants for fruiting; and in fact these plants that they leave are in better condition for fruiting by the removal of the inferior plants that their customers get for setting. So you can readily see that their profit is two-fold; first by getting paid for the plants they should remove for their own benefit and afterward a crop of fruit that is better than it would have been had all the plants been left.

Can you not see why they can sell cheaper?

Can you afford to throw away a years time and work or any part of it by seeming to save a little by buying cheap plants?

I will not have room to say much on varieties this year but another years fruiting confirms most of what I said in last years Catalogue and some of the newer varieties are proving to have market value.

I will name a few of the most popular varieties under their respective seasons to guide those not acquainted with their time of ripening.

For Extra Early—Fairfield, Michaels Early, Early Beauty, Youngs Early Sunrise and Virginia.

Early and Early Midseason—Sen. Dunlap, Climax, "3 W," Beder Wood, Bubach, Colossus, Parsons Beauty and Pocomoke.

For Midseason to Late—Sample, Wm. Belt, Glen Mary, De Wet, Splendid, Miller, Marshall, Aroma, Cardinal, New York and Ridgeway.

For Late to Latest—Brandywine, Bradley, Commonwealth, Latest, Rough Rider, Gandy, Stevens Late Champion, Nettie and Chesapeake.

I can specially recommend Sen. Dunlap, Sample, Wm. Belt, Brandywine, Glen Mary, Marshall, Beder Wood, Splendid and Gandy among the older ones, and Cardinal, "3 W," Stevens Late, Bradley, Nettie, Latest and Mrs. Miller among the newer varieties.

The following I have not fruited sufficiently to speak in recommendation but they are highly praised by those that should know. Abington, Good Luck, Great Scott, Mammoth Beauty, Oswego, Virginia, Dickey, Golden Gate, Chipman and Chesapeake.

Varieties marked (P) have pistillate blossoms and will not fruit unless planted near staminate or perfect blossoming varieties, which are marked (S); but when so planted are the heaviest yielders.

GUARANTEE TRUE TO NAME.—I am very careful that plants shall be true to name and have never had reports of any proving otherwise, but should a mistake occur it is mutually agreed that I will not be held responsible for more than amount received for plants.

If you do not understand any point clearly or if I have left out the information you are looking for, write plainly what you wish to know and I will answer as fully as time will permit. Remember I have much more time for this in March than later.

DISCOUNT--To encourage early orders; I will on orders received before April 1, with cash in full, allow a cash discount of 10 per cent.

I could fill a page, giving good reasons why it is to your advantage to order early if I should go into details, but suffice to say I believe you will realize it is to your interest, and act accordingly.

ANNOUNCEMENT FOR 1909

The Terms, Discounts, Etc., in the old circular that accompanies this sheet hold good for this season but the old prices are void.

HE natural increase of business from old customers and their friends almost keeps pace with my increased facilities for handling it; but with a larger acreage than ever before I hope to be able to care for many new customers as well as all the old ones. My plants never went into the winter in finer condition and as they are now sleeping under a good mulch of straw they should be in good shape when the spring bids them waken.

The supply of plants throughout the country is very short, owing to the prolonged drouth of late summer and early autumn and most of the best growers have made a material advance in prices. The main standard varieties I have raised but little and many of the newer introductions I quote considerably lower.

Those that have had plants in the past know the quality of stock I put out and know that it does not pay to buy cheap plants.

I think I can convince others of the same fact if they will favor me with their orders. GOOD plants PROPERLY packed cannot be put out at the catchy prices often advertised.

Judging from the inquiries already pouring in and the general shortage of good plants, I believe the demand will be very heavy and if you do not wish to be disappointed, order early. Remember as heretofore, all plants shipped after May 20 are wholly at purchasers risk. If unable to set early; get plants early and heel them in. They can then be moved later with practically no loss. Write your wants and I will gladly advise you to the best of my ability and can make special quotations on large numbers of certain varieties. Remember the plant crop is short and ORDER EARLY.

PRICE LIST FOR SPRING OF 1909

THIS LIST ANNULS ALL PREVIOUS PRICES

Dozens and Hundreds delivered at prices quoted.

12	100	1000	12	100	1000
Abington	1.00	5.00	Joe	1.00	4.50
Aroma	1.00	4.50	(latest	1.25	6.00
Bartons Eclipse	1.00	4.50	Mammoth Beauty	1.25	6.00
Beder Wood	1.00	4.50	Marie	1.00	4.50
Bradley	1.00	5.00	Marshall	1.25	5.50
Brandywine	1.00	4.50	Mead40	1.25	6.00
Bubach	1.25	5.50	Michaels Early	1.00	4.50
Cardinal40	1.25	6.00	Mrs. Miller	1.00	5.00
Chesapeake	1.25	6.00	Nettie	1.25	5.50
Climax	1.00	5.00	New York	1.00	4.50
Clyde	1.00	5.00	Oom Paul	1.00	5.00
Colossus	1.25	5.50	Oswego	2.00	10.00
Columbia1.00	5.00		Parsons Beauty	1.00	4.50
Commander	1.00	4.50	Paul Jones1.00		
Commonwealth	1.00	5 00	Pocomoke	1.00	4.50
Dickey	1.25	6.00	Prof. Fisher	1.50	10.00
Ekey	1.25	6.00	Ridgeway	1.25	6.00
Eldorado	1.25	6.00	Sample	1.00	5.00°
Fairfield	1.00	4.50	Saratoga	1.50	8.00
Fendall1.00	5.00		Sen. Dunlap30	1.00	4.50
Gandy	1.00	4.50	Splendid	1.00	4.50
Glen Mary40	1.25	5.00	Stevens Late	1.25	5.50
Good Luck	1.25	6.00	Tennessee Prolific	1.00	4.50
Great Scott	1.25	6.00	Uncle Jim	1.25	6.00
Haverland	1.00	4.50	Warfield	1.00	4.50
Highland1.00	5.00		Wm. Belt	1.00	5.00
Jessie	1.00	5.00	Wonder	1.25	6.00

All varieties in old lists that are not priced above, may be had at 40c per doz., \$1.00 per 100 postpaid with the exception of the following which I am at present unable to supply; Autumn, Bismark, Early Beauty, Henry, Johnsons Early, Miller, Missouri, Monitor, Pan American, Seaford, St. Louis, Three W's, Virginia and Youngs Early Sunrise.

Yours for a square deal,

ABOUT ORDERING

If of one variety: six plants at dozen rates; fifty at hundred rates; five hundred at thousand rates.

In prices quoted on dozens and hundreds plants are delivered free. Thousand prices by express at purchaser's expense.

TERMS--Cash in full with order or will book orders if one fourth amount of order accompanies same as a guarantee of good faith. Balance to be sent before shipment. Remit by Money Order or Registered Letter.

When ordering please send the addresses of friends that are INTERESTED in strawberries.

My motto is-So treat a customer that he will become a friend.

HIGHLAND

Introduced for the first time this season the Highland comes before the public with stronger endorsements than most new introductions. For four years it has been fairly tested on the grounds of the Ohio Experiment Station and found the most prolific of any variety tested. The following is quoted from the Ohio Station Bulletins. "Highland was the most prolific variety in our collection. It is very promising and desirable, especially for the grower who is situated near a good home market. Fruit medium to large, bluntly conical; color bright scarlet; flesh red clear through. Plants very large, strong and vigorous. Flowers imperfect and quite resistant to cold. Highland gives bright promise of being a great business berry and a money maker for even the small planter." Price \$2 per dozen, \$10 per 100.

SARATOGA

SARATOGA (S)—This berry was first introduced last season and bids fair to make a place for itself among the standard varieties. It has yielded at the rate of 5918 quarts per acre at one picking and has been tested on different soils for four years with better results the past season than ever; one picker picking thirty-six quarts in less than one hour. Plant large, strong and healthy. Blossoms perfect. Berries large to very large, borne on tall, strong stems, fine shape, good quality, deep red in color and very firm. A seedling of Sample fertilized with Glen Mary it seems to inherit the good qualities of both parents with added lateness. Price \$1.00 per dozen, \$5.00 per 100.

PRICE LIST

Of Old and Tried Commercial Varieties with a few of the Best New Ones

19 100 1000

12 100	1000	12 100 1000
Abington S	8.00	Latest P
Aroma S	4.50	Mammoth Beauty P75 1.50 8.00
Aroma S	3.50	Marshall S ,40 1.25 5.50
Bismarck S	4.00	Michael's Early S
Bradley S	4.50	Miller S
Brandywine S .30 1.00 Bubach P .40 1.25 Cardinal P .50 1.50	4.00	Mrs. Miller P
Bubach P	5.50	Nettie P
Cardinal P	6.00	New York S
Chesepeake S	8.00	Oom Paul S
Climax S	3.75	Oswego S
Clyde S	4.50	Parsons Beauty S
Colossus P	5.50	Pocomoke S
Commander S	4.00	Prof. Fisher S
Commonwealth S	4.50	Ridgeway S
De Wet P	4.50	Rough Rider S
Early Beauty S	3.25	Sample P
Eldorado S	6.00	Sen. Dunlap S
Fairfield S 30 80	3.25	Splendid S,30 1.00 3.75
Gandy S	4.50	Stevens LateChampion S .40 1.25 5.50
Glen Mary S	4.50	''3 W'' S
Good Luck S	10.00	Uncle Jim S
Great Scott P	8.00	Virginia P
Haverland P	4.00	Warfield P
Jessie S	5.00	Wm. Belt S
Jessie S	4.00	Young's Early Sunrise S .30 .80 3.25
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PRICE LIST

The following varieties in dozens and hundreds only. Most of the very newest introductions are in this list and are worthy of trial.

introduction			t and are worthy of trial.		
		stpaid		Pos	stpaid
Admonos C	12	100		12	100
Advance S	.40 .50	1.00 1.50	Margaret S	.40	1.00
Arkansas Black S	.40	1.00	Marie P	.40	1.00
Arizoua S.		1.00	May King S		1.00
Armstrong S	.40	1.00	Mead S	.40	1.00
Arnout S		1.00	Mexican Everbearing S	.40	1.00
Atlantic S		1.00	Michigan S	.40	1.00
August Luther S	.40	1.00	Midnight S	.40	1.00 1.00
Auto S	.40	1.00	Minute Man P	.40 .40	1.00
Autumn P	2.00		Missouri S	.40	1.00
Bartons Eclipse P		1.00	Monitor S		1.00
Beaver S	.40	1.00	Morgan's Favorite S		1.00
Beavers S		1.00	Morning Star S	.40	1.00
Beidler P	.40	1.00	Mrs. Mark Hanna S	.40	1.00
Ben Davis S	.40	1.00	Nehring's Gem P	.40	1.00
Boston Prize S		1.00	New Globe S	.40	1.00
Buster P		1.00	New Home S	.50	1.50
Brunette S	.40	1.00	Nick Ohmer S	.40	1.00
Carrie Silvers P	.40	1.00	Nimrod S	.40	1.00
Catherine P	.40	$\frac{1.00}{1.00}$	Ninety-six S	,40	1.00
Chellie S		1.50	North Shore S	.40	1.00
Chipman S	.50	1.50 1.50	Oak's Early S	.40	1.00
Cobden Queen P	.40	1.00	Olive's Pride S		1.00
Cooper S		1.00	Olympia S	.40	1.00
Corsican S	.40	1.00	Oregon Ironclad P		1.00
Crescent P	.40	1.00	Pan American S		1.00
Crozier S		1.00	Parker Earl S	.40	1.00
Dickey S			Pennell S Perfection S	.40	1.00
Duncan S	.40	1.00	Phillip's Seedling S		$\frac{1.00}{1.00}$
Early Hathaway S	.40	1.00	Plum Bob P	.60	1.50
Echo S		1.00	President P	.50	1.50
Edgar Queen P	.40	1.00	President Roosevelt S		1.50
Ekey S	.40	1.00	Pride of the Valley P	.40	1.00
Elma P	.40	1.00	Reba P	.40	1.00
Empress S		1.00	Red Bird S		1.00
Enhance S		1.00	Red Dawn S	.60	1.50
Enormous P		1.00	Red June P	.60	1.50
Evening Star S	.40	1.00	Red Queen P	.60	1.50
Excelsior S		1.00	Reliance S	.40	1.00
Florella S		1.00	Robbie S		1.50
Fountain S	.40	1.00	Ryckman S	.40	1.00
Gardner S	.40	1.00	Saunders S	.40	1.00
Gen, Joe Wheeler S	,40	1.00	Seaford P	.40	1.00
German Seedling S Gersonda S	.40	1.00	Schild's No. 9.4 P		1.50
Gibson S	$.40 \\ .40$	$\frac{1.00}{1.00}$	Schild's No. 905 S	.60	1.50
Gladstone S		1.00	Sharpless S		1.00
Golden Gate S		1.00	Somerset Maid P	.40	1.00
Gov. Roosevelt S		1.00	Southern Beauty P	.40	1.00
Granville S	.40	1.00	Staderman S Stahelin P		$\frac{1.00}{1.00}$
Greenville P	.40	1.00	Staples S	.40	1.00
Ham S		1.00	Stayman S	.40	1.00
Hazel P	.40	1.00	Stella P.	.40	1.00
Heflin P	.40	1.00	St. Louis S	1.00	2.00
Henry S	.40	1.00	Success S		1.00
Hoffman S	.40	1.00	Superior S		1.00
Howard S		1.00	Sutherland P	.40	1.00
Hummer S.		1.00	Tennessee Prolific S	.40	1.00
Hundred Dollar S	.60	1.50	Texas S		1.00
Hunn P	.40	1.00	Thompson's No. 2 S	.40	1.00
Ionia S		1.50	Tilghman P	.40	1.00
Ionia Market P	.60	1.50	Twentieth Century S	.40	1.00
Johnsons Early S	.40	1.00	Uucle Sam S		1.00
July SKansas P	$.60 \\ .40$	$\frac{1.50}{1.00}$	Velvet P	.40	1.00
Kittie Rice P	.40	1.00	Vick's Uncle Joe S	.40	1.00
Klondyke S.		1.00	Victor S	.40	1.00
Lady Garrison S	.40	1.00	Vorces S	.40	1.00
Lady Thompson S	.40	1.00	Wilson S		1.00
Lester Lovett S	.40	1.00	Wilson S		$\frac{1.00}{1.00}$
Livingston S	.40	1.00	Wooder S		
Lovett S	.40	1.00	Woolverton S		1.00
Lucas S	.40	1.00	World's Wonder S		1.00
Lyon P	.40	1.00	Yant S	.40	1.00